

Proposed Academic Year	2021-2022	Last Reviewed Academic Year	2020-2021
Course Code	PROJ620	Course Title	Project (2)
Credit hours	3	Level of study	Postgraduate -Year Two
College / Centre	College of Business Administration	Department	MNGT-MBA
Co-requisites	None	Pre-requisites	Project 1

#### 1. COURSE OUTLINE

The Master's degree in Business Administration requires every student or professional to complete a research project as the research experience in earning the degree. The research project is completed individually. However, in some special situations the project could be conducted by two students or more students.

#### 2. AIMS

The research project is the capstone course for the Master degree in Business, serving as the integrative culmination of the program of study.

The research project should be a substantial piece of independent research or a significant professional project that is logically consistent with the content of the program of study.

The work should demonstrate familiarity with and understanding of a body of professional literature related to a specific topic. The project should grow out of the program of study and should demonstrate student's ability to incorporate the knowledge from the courses that have been taken. As your culminating experience, the research project should demonstrate the use of the knowledge gained in the program.

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS				
Learning Outcomes (Definitive) Upon successful completion of this course, students will be able to:	Teaching and Learning methods <i>(Indicative)</i>	Assessment (Indicative)		
1. Critically evaluate relevant literature relating to the research topic	seminars, Group work, Presentations	Research portfolio, presentation		
2. Investigate current management theory to be used as a foundation and validate the results against theory and or hypothesis	seminars, Group work, Presentations	Research portfolio		
3. Critically evaluate and compare different types of research methodologies.	seminars, Group work, Presentations	Research portfolio		



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4. Demonstrate evidence of implementing independent research into a business or management problem and recommending solutions.	seminars, Group work, Presentations	Research portfolio, presentation
5. Provide evidence of skills in analysis, synthesis, evaluation and critical thinking.	Lectures and seminars, Group work, Presentations	Research portfolio
6. Provide written communication of complex ideas by means of a thesis document.	Lectures and seminars, Group work, Presentations	Research portfolio
7. Comprehend and critically reflect upon strengths and weaknesses of personal skills and abilities as a researcher	Lectures and seminars, Group work, Presentations	Research portfolio, presentation

## 4. ASSESSMENT WEIGHTING

Because of the range of approaches possible for projects in the Master's level degree in Business, defining minimal standards for project papers is difficult. However, if the students are following a traditional approach to a research project, a report of original research or policy study, the paper documenting your research including the literature review should include the following headings and not be less than 10,000 and not more than 15,000 words (excluding appendices):

- Title
- Abstract
- Background
- Aim and Objectives
- Research Hypothesis/s
- Problem statement
- Research Design
- Contributions
- Dissertation Structure
- Literature Review (including critical discussion for related work/s)
- Methodology
- Data analysis
- Findings & Discussion
- Limitations, Conclusion & Recommendations
- References

The references list, in-text citations, bibliographies etc. must be used to acknowledge the work of others properly. Students must use the Harvard referencing style in their project.



Assessment	Percentage of final mark (%)
Presentation	25%
Written dissertation of 10,000 to 15,000 words, excluding appendices.	75%
TOTAL	100%

### **Oral Comprehensive Exam (Formal Presentation/Defense of Project)**

Approximately one month prior to the last day of classes in the semester of your Research Project course, you should contact your Research Project Supervisor for dates available to schedule your presentation. The Evaluation Panel for the Research Project presentation consists of the student's Supervisor and Moderator (i.e., a suitable academic staff member). In the presentation of the project (30 minutes), the student will be asked to: (1) present a summary of the project, (2) explain the way the project was organized and carried out, and (3) explain the relationship between the Research Project and the content of the Business program. Then the members of the examination committee will ask the student questions about the Project.

#### 5. ACHIEVING A PASS

Students will achieve 3 credit hours for this course by passing a minimum overall score of 50 %.

6. COURSE CONTENT (Indica		
WEEK	LECTURE TOPIC	TIME (HOURS)
1- 15	Scheduled meetings between the student and his/her supervisor	45
1- 15	Plus RECOMMENDED INDEPENDENT STUDY HOURS	45
	TOTAL COURSE HOURS	90

#### 7. RECOMMENDED READING

#### Core text/s:

Bui, Y.N. (2013). How to write a master's thesis. Sage Publications. Machi, L.A. and McEvoy, B.T. (2016). The literature review: Six steps to success. Corwin Press.

#### Secondary/Additional Tests:

Blair, L., 2016. Writing a graduate thesis or dissertation. Springer.

Biggam, J. (2015). Succeeding with your master's dissertation: a step-by-step handbook. McGraw-Hill Education (UK).

Patten, M. L. (2016). Understanding research methods: An overview of the essentials. Routledge.

Library + online resources: ASU library ASU online resources (ProQuest and ebrary) Sultan Qaboos University Library (by agreement)



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