



Course Descriptor PROA4001 Real Business Projects 1

Proposed Academic Year	2020-2021	Last Reviewed Academic Year	2019-2020
Course Code	PROA4001	Course Title	Real Business Projects 1
Credit hours	12	Level of study	Undergraduate – Year Four
College / Centre	COBA	Department	Team Entrepreneurship
Co-requisites	None	Pre-requisites	PROA3002

1. COURSE OUTLINE

The real new venture is to take shape and real life

2. AIMS

The course aims at:

- student carrying out projects for the students' own company.
 - students keeping a diary of the projects
- students drafting a pre- and post-project reports that are to be discussed with the team and the coach

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Upon successful completion of this course, students will be able to:		
1. Independent work within the Team whilst performing different roles in the team	A truly new venture	Report of 25 pages

4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Documented working hours for the project	65
Reports	35
TOTAL	100%

5. ACHIEVING A PASS

Students will achieve **12** credit hours for this course by passing **all** of the course assessments and achieving a **minimum overall score of 50%**

NB *Ensure that ALL learning outcomes are taken into account



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6. COURSE CONTENT (Indicative)

Drafting a Project Plan

Drafting a Project Plan

Discussing the Project Plan with the Coach

Discussing the Project Plan with the Coach

Working on the project

Working on the project

Working on the project

Working on the project

Working on the project

Midterm discussion with the coach

Working on the project

Working on the project

Working on the project

Working on the project

Final discussion and feedback

TOTAL HOURS

96

Plus **RECOMMENDED INDEPENDENT STUDY HOURS**

96

TOTAL COURSE HOURS

192

7. RECOMMENDED REFERENCES

Core text/s:

- Tom Harris(2006) "Start-up: A Practical Guide to Starting and Running a New Business. Springer; 6th edition ISBN-10 : 3540329811

Library + online resources:

Open Educational Resources:



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<https://www.merlot.org/merlot/viewMaterial.htm?id=563094>