



Course Descriptor PROA018 Sustainable and Responsible Business I & II

Proposed Academic Year	2020-2021	Last Reviewed Academic Year	2019-2020
Course Code	PROA018	Course Title	Sustainable and Responsible Business I & II
Credit hours	6	Level of study	Undergraduate
College / Centre	COBA	Department	Team Entrepreneurship
Co-requisites	None	Pre-requisites	None

1. COURSE OUTLINE

This course focuses on the role of business in society and how to build a sustainable business. Topics to be covered include: sustainability, ethical business, governance and corporate social responsibility(CSR)

2. AIMS

The course aims to develop the awareness and skills of students' sustainability to improve business sustainability.

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Upon successful completion of this course, students will be able to:		
1. Understanding the importance of sustainable development and ethical issues	Dialogue	Presentations within team
2. Enable student to make ethically sustainable solutions in their own business activities and implement responsible business on the basis of ethically sustainable values and principles.	Dialogue	Essay
3. Ability to design and develop a company strategies according to the principles of responsible business (CSR)..	Project write up	Write up of project and Presentations

4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Dialogue	50
Project	30
Essays	20



Course Descriptor
PROA018 Sustainable and Responsible Business I & II

TOTAL	100%

5. ACHIEVING A PASS

Students will achieve **6** credit hours for this course by passing all of the course assessments and achieving a **minimum overall score of 50%**

NB *Ensure that ALL learning outcomes are taken into account

6. COURSE CONTENT (Indicative)

Introduction to Sustainable and Responsible Business

Dialogue

Dialogue

Dialogue Books reading

Dialogue Books reading

Dialogue

Dialogue

Write up of essays

Dialogue

Dialogue

Report on project and dialogue

Report on project and dialogue

Final Report on Semester and dialogue

Presentation

Dialogue: What is learnt during the semester

TOTAL HOURS

96

Plus **RECOMMENDED INDEPENDENT STUDY HOURS**

96

TOTAL COURSE HOURS

192

7. RECOMMENDED REFERENCES



Course Descriptor
PROA018 Sustainable and Responsible Business I & II

Core text/s:

Sustainable Entrepreneurship: Business Success through Sustainability .Christina Weidinger, Franz Fischler and René Schmidpeter © 2014 ISBN 978-3642387524

Library + online resources:

Open Educational Resources:

<https://open.umn.edu/opentextbooks/textbooks/sustainability-innovation-and-entrepreneurship>