



Course Descriptor PROA017 ICT Entrepreneurship I & II

Proposed Academic Year	2020-2021	Last Reviewed Academic Year	2019-2020
Course Code	PROA017	Course Title	ICT Entrepreneurship I & II
Credit hours	6	Level of study	Undergraduate
College / Centre	COBA	Department	Team Entrepreneurship
Co-requisites	None	Pre-requisites	None

1. COURSE OUTLINE

This course provides an overview of the role of ICT in supporting entrepreneurial projects, and manage day-to-day activities. The course is also designed to enlighten students about the importance of existing IS applications that can help entrepreneurs understand their business data and be able to use the power of computing to analyze and forecast business settings

2. AIMS

This course aims to provide students with the necessary knowledge and skills, to effectively use communication tools in order to develop effective marketing plan

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Upon successful completion of this course, students will be able to:		
1. Understand the role of ICT in supporting business.	Dialogue	Presentations within team
2. ability to use ICT applications to understand business data and forecast challenges	Attend seminars and Dialogue	Dialogue and Presentations
3. Develop a global awareness of the power of ICT in business plan and global challenges.	Project write up	Write up of project and Presentations

4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Dialogue	50
Project	30
Seminars	20
TOTAL	100%

5. ACHIEVING A PASS



Course Descriptor
PROA017 ICT Entrepreneurship I & II

Students will achieve **6** credit hours for this course by passing all of the course assessments and achieving a **minimum overall score of 50%**

NB *Ensure that ALL learning outcomes are taken into account

6. COURSE CONTENT (Indicative)

Introduction to ICT Entrepreneurship
 Dialogue
 Dialogue
 Dialogue
 Seminars and dialogue
 Seminars and dialogue
 Seminars and dialogue
 Dialogue
 Dialogue
 Dialogue
 Report on project and dialogue
 Report on project and dialogue
 Final Report on Semester and dialogue
 Presentation
 Dialogue: What is learnt during the semester

TOTAL HOURS	96
Plus RECOMMENDED INDEPENDENT STUDY HOURS	96
TOTAL COURSE HOURS	192

7. RECOMMENDED REFERENCES

Core text/s:

Fang Zhao Information Technology Entrepreneurship and Innovation 2008 . RMIT University, Australia. ISBN13: 9781599049014

Library + online resources:



Course Descriptor
PROA017 ICT Entrepreneurship I & II

Open Educational Resources:

<https://open.umn.edu/opentextbooks/textbooks/business-information-systems-design-an-app-for-that>