



**Course Descriptor**  
**PROA015 Global Business I & II**

<b>Proposed Academic Year</b>	2020-2021	<b>Last Reviewed Academic Year</b>	2019-2020
<b>Course Code</b>	PROA015	<b>Course Title</b>	Global Business I & II
<b>Credit hours</b>	6	<b>Level of study</b>	Undergraduate
<b>College / Centre</b>	COBA	<b>Department</b>	Team Entrepreneurship
<b>Co-requisites</b>	None	<b>Pre-requisites</b>	None

**1. COURSE OUTLINE**

This course provides an overview of entrepreneurship in global settings, and addresses the activities and opportunities of entrepreneur in global business venture. The main topics in this course includes but not limited to: global business plan, business opportunities in global markets. international legal and ethical concerns.

**2. AIMS**

The aim of this course is to equip student with a better understanding of global business opportunities and enable them to evaluate various global opportunities in international market to develop their own business and compete globally.

**3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS**

<b>Learning Outcomes (Definitive)</b>	<b>Teaching and Learning methods (Indicative)</b>	<b>Assessment (Indicative)</b>
Upon successful completion of this course, students will be able to:		
1. Understand the legislation of international exports, imports and business cooperation.	Dialogue	Presentations within team
2. ability to utilize international opportunities to support their business activities	Attend seminars and Dialogue	Dialogue and Presentations
3. Develop a global business plan.	Project write up	Write up of project and Presentations

**4. ASSESSMENT WEIGHTING**

<b>Assessment</b>	<b>Percentage of final mark (%)</b>
Dialogue	50
Project	30
Seminars	20



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<b>TOTAL</b>	<b>100%</b>
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**5. ACHIEVING A PASS**

Students will achieve **6** credit hours for this course by passing all of the course assessments and achieving a **minimum overall score of 50%**

***NB \*Ensure that ALL learning outcomes are taken into account***

**6. COURSE CONTENT (Indicative)**

Introduction to Global Business

Dialogue

Dialogue

Dialogue

Seminars and dialogue

Seminars and dialogue

Seminars and dialogue

Dialogue

Dialogue

Dialogue

Report on project and dialogue

Report on project and dialogue

Final Report on Semester and dialogue

Presentation

Dialogue: What is learnt during the semester

**TOTAL HOURS**

**96**

Plus **RECOMMENDED INDEPENDENT STUDY HOURS**

**96**

**TOTAL COURSE HOURS**

**192**

**7. RECOMMENDED REFERENCES**

**Core text/s:**



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Robert D. Hirsich, International Entrepreneurship - Starting, Developing, and Managing a Global, 2013 SAGE Publications

**Library + online resources:**

**Open Educational Resources:**

<https://open.umn.edu/opentextbooks/textbooks/international-business>