



Course Descriptor MNGT316 Business and Society

Proposed Academic Year	2020/21	Last Reviewed Academic Year	2019/20
Course Code	MNGT316	Course Title	Business and Society
Credit hours	3	Level of study	Undergraduate
College / Centre	COBA	Department	Management
Co-requisites	None	Pre-requisites	None

1. COURSE OUTLINE

Being an organization, we are accountable for our behaviors, actions and decisions. Our activities and decisions at workplace have impact on human beings, nature and the environment and therefore, their rights need to be ensured first. The course raises human rights and environmental issues with the help of case-studies, which continue to be a major concern for corporations and governments. It further introduces the phenomena of ethics and demonstrates the need of taking additional responsibility for the actions of our business organization and guides our behavior in internal and external work-settings.

2. AIMS

[The students will become aware of the following in this class:

- The key issues faced by the managers in different societies and the alternative approaches with dealing with them.
- The significance of different stakeholders to the organization and the reasons for promoting conflicts with them.
- The role of corporate governance in managing and controlling the ethical dilemmas internal and external to organization.
- The Do's and Don'ts of socially responsible management and ethical business practices in different industries.
- The changing economic, social cultural and political factors and their influence in business and society.

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Upon successful completion of this course, students will be able to:		
1. Demonstrate reading, reflection, and comprehension of key ethical principles, concepts, and approaches	Lectures, PowerPoint Presentations, Group Discussion, Case Studies	Written Exam, Case Study
2. Develop an ability to identify and analyze ethical issues, conflicts, and responsibilities in business contexts	Lectures, PowerPoint Presentations, Group Discussion, Case Studies	Project/ Presentation, Case Study, Written Examination
3. Construct and communicate rational,	Lectures, PowerPoint Presentations, Group	Case Study, Written Examination



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responsible, and realistic responses to ethical issues	Discussion, Case Studies	

4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Mid-term Examination - 1	25
Mid-term Presentation - 2	25
Participation/ Case Discussion/ Presentation/ Quizz	10
Final Examination	40
TOTAL	100%

5. ACHIEVING A PASS

The student will achieve pass by accumulating 50% of the course total allocated marks.

Letter grade distribution is as follows:

Grading system

GRADE	VALUE	GRADE
A	4.0	95-100
A-	3.7	90-94
B+	3.3	85-89
B	3.0	80-84
B-	2.7	75-79
C+	2.3	70-74
C	2.0	65-69
C-	1.7	60-64
D+	1.3	55-59
D	1.0	50-54
F	0.0	0-49

6. COURSE CONTENT (Indicative)

WEEK	LECTURE TOPIC	TIME (HOURS)
1	The Foundation of Ethical Thought - I	3
2	The Foundation of Ethical Thought – II	3
3	Contemporary Issues in Business Ethics	3
4	Stakeholders and Corporate Social Responsibility-I	3



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5	Stakeholders and Corporate Social Responsibility-II	3
6	Corporate Governance and Corporate Compliance-I	3
7	Corporate Governance and Corporate Compliance-II	3
8	Ethics and the Environment-I	3
9	Ethics and the Environment-II	3
10	Health-Care Ethics	3
11	Ethics and Information Technology-I	3
12	Ethics and Information Technology-II	3
13	Strategic Planning and Corporate Culture	3
14	Presentations Weeks	3
15 & 16	Revision & Final Examination	3
		3
	TOTAL HOURS	48
1 - 15	Plus RECOMMENDED INDEPENDENT STUDY HOURS	48
	TOTAL COURSE HOURS	96

7. RECOMMENDED READING

Core text/s:

[Understanding Business Ethics by Peter A. Stanwick – Sarah D. Stanwick](#)
Pearson International Edition, 2009

Library + online resources:

1. Business Ethics Now, Andrew W. Ghillyer, 2018, McGraw-Hill Education, USA, ISBN: 978-1259-53543-7

2. Business Ethics: Ethical Decision Making & Cases, O.C. Ferrell, John Fraedrich and Linda Ferrell, 11e, 2017, Cengage Learning, Boston, ISBN-13: 978-1-305-50084-6

Library + online resources: <http://moodle.asu.edu.om/>