



## Course Descriptor MNGT 206 – Hospitality & Event Management

<b>Proposed Academic Year</b>	2020/2021	<b>Last Reviewed Academic Year</b>	2019/2020
<b>Course Code</b>	MNGT206	<b>Course Title</b>	Hospitality & Event Management
<b>Credit hours</b>	3	<b>Level of study</b>	Year-Two
<b>College / Centre</b>	COBA	<b>Department</b>	Management
<b>Co-requisites</b>	None	<b>Pre-requisites</b>	MNGT201 & MRKT201

### 1. COURSE OUTLINE

The Hospitality & Event Management course presents the students of management an overview of hospitality and lodging, offers them knowledge about beverages, restaurants, and managed services, it sheds light on tourism, recreation, attractions, clubs and gaming, also it provides them with management and leadership of assemblies, events, and attractions. It covers the managerial functions of the hospitality industry: planning, organizing, communication and decision making, and controlling.

### 2. AIMS

Mainly this course aims to provide the students with knowledge and skills of hospitality & event management. The specific learning objectives for this course are as follows:

1. To provide a basic knowledge of hospitality and lodging.
2. To develop an understanding of beverages, restaurants, and managed services,
3. To improve a basic knowledge of tourism, recreation, attractions, clubs and gaming
4. To develop knowledge and skills of management and leadership of assemblies, events, and attractions.
5. To develop material skills of the hospitality industry.

### 3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS (Indicative)

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Introduce the basic concepts of Introducing Hospitality, The Hotel Business, Rooms Division, Food and Beverage	Lectures, PowerPoint Presentations & Group Discussion Case Studies	Exam + Participation
Explain the concepts of beverages, the Restaurant Business, gain the skills of restaurant management, managed Services	Lectures, PowerPoint Presentations & Group Discussion Case Studies	• Exam + Participation
Explain the concepts of tourism, recreation, attractions, and clubs, gaming entertainment	Lectures, PowerPoint Presentations & Group Discussion Case Studies	• Exam + Participation
having the leadership and management skills of meetings, conventions, expositions, special Events	Lectures, PowerPoint Presentations & Group Discussion Case Studies	• Exam + Participation



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5. Explain the concepts and having the skills of planning, organizing, communication and decision making, and controlling of hospitality industry	Lectures, PowerPoint Presentations & Group Discussion Case Studies	<ul style="list-style-type: none"> <li>Projects + Presentations + Participation + Final Examination</li> </ul>
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### 4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Mid-term Examination - 1	25
Mid-term Presentation - 2	25
Class Activity (Participation/ Case Discussion/ Presentation/ Quiz)	10
Final Examination	40
<b>TOTAL</b>	<b>100%</b>

### 5. ACHIEVING A PASS

The student will achieve pass by accumulating 50% of the course total allocated marks.

Letter grade distribution is as follows:

#### Grading system

GRADE	VALUE	GRADE
A	4.0	95-100
A-	3.7	90-94
B+	3.3	85-89
B	3.0	80-84
B-	2.7	75-79
C+	2.3	70-74
C	2.0	65-69
C-	1.7	60-64
D+	1.3	55-59
D	1.0	50-54
F	0.0	0-49

### 6. COURSE CONTENT : O.B

WEEK	LECTURE TOPIC	TIME (HOURS)
1	INTRODUCING HOSPITALITY AND LODGING	3
2	INTRODUCING HOSPITALITY AND LODGING	3
3	BEVERAGES, RESTAURANTS, AND MANAGED SERVICES	3
4	BEVERAGES, RESTAURANTS, AND MANAGED SERVICES	3
5	TOURISM, RECREATION, ATTRACTIONS, CLUBS AND GAMING	3



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<b>6. COURSE CONTENT : O.B</b>		
<b>WEEK</b>	<b>LECTURE TOPIC</b>	<b>TIME (HOURS)</b>
6	Exam 1 15/03/2020	1
	TOURISM, RECREATION, ATTRACTIONS, CLUBS AND GAMING	2
7	TOURISM, RECREATION, ATTRACTIONS, CLUBS AND GAMING	3
8	ASSEMBLIES, EVENTS, ATTRACTIONS, LEADERSHIP, AND MANAGEMENT	3
9	ASSEMBLIES, EVENTS, ATTRACTIONS, LEADERSHIP, AND MANAGEMENT	
10	ASSEMBLIES, EVENTS, ATTRACTIONS, LEADERSHIP, AND MANAGEMENT	3
11	MANAGERIAL AREAS OF THE HOSPITALITY INDUSTRY, PLANING	3
12	EXAM 2: Case Presentations & Discussions 28/042020-30/04/2020	3
13	MANAGERIAL AREAS OF THE HOSPITALITY INDUSTRY, ORGANIZING	3
14	MANAGERIAL AREAS OF THE HOSPITALITY INDUSTRY, COMMUNICATION AND DICISION MAKING	3
15	MANAGERIAL AREAS OF THE HOSPITALITY INDUSTRY, CONTROLLING	3
16	FINAL EXAM WEEK	3
	<b>TOTAL HOURS</b>	<b>45</b>
1 - 16	Plus recommended independent Study Hours	
	<b>TOTAL COURSE HOURS</b>	<b>96</b>

**7. RECOMMENDED READING**

Core text/s:

**[INTRODUCTION TO HOSPITALITY MANAGEMENT](#)**

Introduction to Hospitality Management-John R.Walker, Published by person, 2017.



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