



Course Descriptor FINA 301 FINANCIAL MANAGEMENT, REPORTING AND ANALYSIS

Proposed Academic Year	2020-2021	Last Reviewed Academic Year	2019- 2020
Course Code	FINA 301	Course Title	Financial Management, Reporting and Analysis
Credit hours	3	Level of study	Undergraduate - Year Three
College / Centre	COBA	Department	Accounting and Finance
Co-requisites		Pre-requisites	FINA201 & ACCT201

1. COURSE OUTLINE

This course is intended for students who want to get in-depth knowledge on concepts and related with the practical applications of financial management. The course provides expertize knowledge on conceptual and analytical framework for evaluation of firms, financing, investment and risk management.

Financial reporting includes corporate financial disclosures that provide Information to investors and others stake holders. This course is viewed from a “managerial perspective” rather than a “preparer perspective”. After finishing it, it will give an understanding of the reporting model, financial accounting and how it is used in a corporate organization and its applications. Financial Management deals with capital structure (sources of funding) which help managers to enhance shareholder value.

Therefore, the unit focuses on Financial Management and Reporting. The following main aspects of corporate Management are covered here:

1. Significance, Scope and objectives of Financial Management
2. Advanced financial statement analysis and valuation
3. Analyzing of a corporate annual report to identify the financial position and the performance of the company.
4. Goals of the Financial Management- Profit vs. wealth maximization;
5. Long term Investment Decisions -Capital Budgeting techniques
6. Cost of various components of Capital
7. Stock and Bond Valuation
8. Capital Structure Theories
9. Dividend Decision and
10. Regulatory issues of Capital Markets

2. AIMS

This course is mainly focused that the role and responsibilities of the Management with respect to Strategic corporate decisions, financial planning and control, maximization of the firm Valuation, optimizing the capital structure and Managing the Risk. The ultimate goal of the Board of Management in general and more specifically the CEO (Finance) to maximize shareholder value. To succeed in business, profound Financial Management knowledge and its international perspectives is mandatory. Therefore, the unit focuses on Financial Management and Reporting.

The primary purpose of this module is to provide an integrated overview of the most important concepts in Financial Management. The subject extends the student's knowledge about the context in which corporations operate. Topics to be covered in this course include regulatory issues of capital market and methods developed in finance to control risk and reduce uncertainty in the financial management of corporations. Issues in corporate policy and strategy, based on



Course Descriptor
FINA 301 FINANCIAL MANAGEMENT, REPORTING AND ANALYSIS

theoretical developments in finance are presented. Students will learn the processes involved in the valuation of debt and equity and the methods that have been used to manipulate external perceptions of business outcomes.

Pre-Course Work:

Students taking for the course should have minimum knowledge on accounting hence pre course work is provided to the course students before going into the main course.

3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS

Learning Outcomes (Definitive)	Teaching and Learning methods (Indicative)	Assessment (Indicative)
Be able to understand basic concepts, financial statements, and its importance, income statements, balance sheet, cash flow statements and retained earnings.	<ul style="list-style-type: none"> Lectures through PPTs Presentations Problem Solving Graphs, charts and Diagram Analysis 	<ul style="list-style-type: none"> Oral discussions and feedback Homework assignments and Formal Examinations Participation and Attendance
Be able to analyze and reformulate financial statements to uncover a firm's business strategy and value drivers so as to facilitate forecasting and valuation	-do-	-do-
Be able to explain the relations between accounting standards, e.g. IFRS and US GAAP, accounting methods and value	-do-	-do-
Be able to understand the significance of capital budgeting decisions and how to calculate and analyze. In addition interpretation of the results for Investment Decision.	-do-	-do-
Be able to understand the different costs of capital, significance and how to calculate and interpret the various types of Cost of capital and its role in financing decision.	-do-	-do-
Be able to understand the importance of corporate reorganizations and concepts and implications of mergers and acquisitions.	-do-	-do-
Be able to understand the significance of capital markets in the economic development of the country and regulatory structure of Capital Markets.	-do-	-do-



Course Descriptor
FINA 301 FINANCIAL MANAGEMENT, REPORTING AND ANALYSIS

4. ASSESSMENT WEIGHTING

Assessment	Percentage of final mark (%)
Home Assignment – Two 5x2	10
First Midterm Examination	25
Second Midterm Examination	25
Final Examination	40
TOTAL	100%

5. ACHIEVING A PASS

Students will achieve 3 credit hours for this course by passing **ALL** of the course assessments and achieving a **minimum overall score of 50%**

6. COURSE CONTENT (Indicative)

Financial Management: Meaning, Nature and Scope. Goals of the Corporation -	
Profit vs. wealth maximization	
Mechanics of Financial Accounting	
Accounting Standards- IFRS	
Accounting for Investment Decisions	
Financial Statements Analysis – Ratio Analysis	
Long term Investment Decisions Capital Budgeting: Nature Of Investment Decisions:	
Techniques of Capital Budgeting and Decision Rules	
Operating and Financial Leverage, Risk and reduce uncertainty in the financial management of corporations	
Cost of Capital: Measurement of Various costs of Capital and Analysis for decision making.	
Calculation and interpretation of Costs of Capital	
Valuation of Securities- Stock and Bonds	
Understanding the Capital Structure Theories: Determining Optimum Capital Structure	
Dividend Policies and Issues in corporate policy and strategy & Regulatory Structure of Securities market	
Revision & Final Exam	
TOTAL HOURS	48 Hours
Plus RECOMMENDED INDEPENDENT STUDY HOURS	48 Hours
TOTAL COURSE HOURS	96 Hours

7. RECOMMENDED READING



Course Descriptor
FINA 301 FINANCIAL MANAGEMENT, REPORTING AND ANALYSIS

- Simon Benninga, Principles of Management with Microsoft Excel, Second Edition, Oxford University Press 2011.
- Ernst, Dietmar; Häcker, Joachim (2011): Applied International Corporate Management, Vahlen Publishers, Munich, 2nd edition.
- Brigham & Houston – Fundamentals of Financial Mgmt., Thomson Cengage Learning 1/e,
- Pratt, Jaime, Financial Accounting in an Economic Context, Wiley, 2009 (8th Edition).
- www.cma.gov.om ; www.msm.gov.om

Library + online resources:

<http://www.asu.edu.om/asuedu/about-the-programcurriculum-af/>
<http://www.asu.edu.om/asuedu/wp-content/uploads/2012/07/acc2.jpg>