

| Proposed Academic Year | 2020-2021 | Last Reviewed Academic Year | |
|------------------------|-----------|-----------------------------|---|
| Course Code | AHND 491 | Course Title | Health Program Design and Implementation |
| Credit hours | 3 (3+0) | Level of study | Undergraduate |
| College / Centre | CAHS | Department | FSHN |
| Co-requisites | | Pre-requisites | AHND 452 AHND 480 |

1. COURSE OUTLINE

The students will be familiarized with the concepts and methodology required for program planning and evaluation in community setting. Students will get knowledge and skills required to develop program and essential elements required for planning, implementation, and evaluation of program. They will learn about identifying funding sources and write grant proposal for program.

2. AIMS

[This course aims to:

- 1. Discuss program planning and evaluation and their role in addressing population based need.
- 2. Develop goals and objectives of program.
- 3. Describe principles of program planning
- 4. Identify resources available related to health promotion.
- 5. To develop grant proposal for program

| 3. | 3. LEARNING OUTCOMES, TEACHING, LEARNING and ASSESSMENT METHODS | | | | |
|-----|---|--|------------------------------|--|--|
| (De | erning Outcomes efinitive) on successful completion of s course, students will be e to: | Teaching and Learning methods (Indicative) | Assessment (Indicative) | | |
| 1. | To describe factors which can trigger program planning | Lectures and presentations | in-class tests, quizzes | | |
| 2. | To Assess and analyzing community needs. | Lectures and presentations | in-class tests, quizzes | | |
| 3. | To describe steps involve in planning and implementation of nutrition program | Lectures and presentations | Quiz and written examination | | |
| 4. | To develop management system for new program | Lectures and presentations | in-class tests, quizzes | | |



| 5. To identify resources and develop grant proposal for program. | Lectures and presentations | in-class tests, quizzes |
|--|----------------------------|------------------------------|
| 6. To enable students to evaluate effectiveness of program. | Lectures and presentations | Quiz and written examination |

4. ASSESSMENT WEIGHTING

| Assessment | Percentage of final mark (%) |
|-----------------|------------------------------|
| Quizzes | 10% |
| Presentation | 10% |
| Mid-Term Exam 1 | 20% |
| Mid-Term Exam 2 | 20% |
| Final Exam | 40% |
| TOTAL | 100% |

5. ACHIEVING A PASS

Students will achieve \underline{xx} credit hours for this course by passing \underline{ALL} of the course assessments [alternatively, list the compulsory pass assessments*] and achieving a **minimum overall score** of $\underline{xx\%}$

NB *Ensure that ALL learning outcomes are taken into account

| 6. COURSE CONTENT (Indicative) |
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| Assessment for developing programs and interventions |
| Target population and focus groups: Assessing Assets and Problems. |
| Data collection strategies for needs assessments and evaluations. |
| Program planning |
| Social Marketing, Program Planning, and Implementation |
| The importance and use of theories in health education and health promotion. |
| Identifying and writing mission statements, goals and objectives. |
| Identifying strategies and activities. |
| Program Implementation |
| Technology and information systems |
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| TOTAL HOURS | 45 |
|--|--------|
| Plus RECOMMENDED INDEPENDENT STUDY HOURS | 15 |
| TOTAL COURSE HOURS | 60 |
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| 7. RECOMMENDED REFERENCES | |
| Core text/s: Planning, Implementation and Evaluation of Health Programs. 6th ed 2012. | ition. |
| Library + online resources: | |
| Open Educational Resources: | |
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