







Dr. Nashat Ali Almasria

Ph.D, MSc, BA (Hon), AFHEA,
CMBE, FMVA



Personal details

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https://scholar.google.com/citations?user=_M85nrQAAAAJ&hl=en&oi=sra
-  researchgate.net/profile/Nashat-Almasria/research

Skills and Competences

- Certificate of Microsoft Office Specialist at the master level (MOS) in addition to the International Computer Driving License. ●●●●●
- Analyzing Data with Excel EDX - IBM DA0130-Verified Track ●●●●●
- Experience in Qualitative data analysis: Framework/Thematic analysis and Narrative analysis ●●●●●
- Experience in running correlation and regression analysis ●●●●●

Profile

An accomplished and enthusiastic academic with several years of experience in learning, teaching, training and researching across the Jordanian and UK Universities and training centers. I have teaching experience for more than seven years in higher education in Jordan and UK universities (University of Bedfordshire, Philadelphia University, London School of Commerce (LSC), Yarmouk University, Jordan College for Scientific & Technology (JCST). and ROSHD Virtual University (Turkey). I have published several papers in high rank journals include (but not limited to): International Journal of Business Excellence and International Journal of Business Information Systems) and I have presented my research work at international conferences such as BAFA, BAM, EAA and AAA I have a keen interest in Governance, International tax issues, Finance for entrepreneurs, financial skills and auditing. I have been involved in teaching/learning Accounting, finance and business management subjects at the undergraduate and postgraduate levels, course coordination, material development, assessing, mentoring and coaching students and ensuring the compliance with the academic regulatory and operational health and safety guidelines. An Experienced of module and course development and design and development of on-line learning materials. I have also experience in module leadership, distance and blended learning and learning technologies. I have taught different Courses include (but not limited to): Research Methods for Business, Managerial Accounting, Audit (Blended Learning), Seminar and workshop in Accounting and business, Cost Accounting (Flipped Learning), Financial Accounting and Managerial Decision Making, Advanced Accounting Information System (Blended Learning), Corporate Accounting, Financial Accounting Principles (1 & 2) and Financial Statements Analysis Using Computer (lab based learning). I am working on research projects involving external collaborators from the industry and other universities. I have a strong interest in consulting, training, and other activities to serve the society and community. I am passionate and experienced in working with student from multinational background. I have taken all the accounting and business courses during my master and bachelor with high grade in all courses (more than 85%). I am highly motivated and enthusiastic academic with a passion for teaching and researching in higher education. Hard-working, consistent, and ambitious personality with good communication skills. Extremely flexible and adaptable to change in any given situation. Skilled in researching and writing with profound knowledge in business information systems. I am a wealth of experience delivering training and consultancy in corporate governance, strategy and business finance. I work across the business department's undergraduate, postgraduate and professional courses. I am Associate Fellow of the Higher Education Academy, UK. I am currently Full Time Assistant Professor at Philadelphia University at business school (accounting and finance department).

-Research Interests:

Accounting information systems, Auditing, Financial Reporting, Accounting Standards and Regulations, Corporate Governance, Managerial Accounting, Cost Accounting, contemporary research in Corporate Governance, Sustainability Accounting and economic development, Qualitative and Quantitative Business Analysis Research, SMEs development , entrepreneurship and innovation, sustainable accounting and finance, Data Analytics in Accounting and Auditing.

-Teaching Areas:

Financial Accounting, Principles of Taxation, Financial Management, Project Finance and Budgeting, Corporate Finance, International Financial Reporting, Audit and Internal Control, Performance management,

Proficient in English language - IELTS Score 7 ●●●●●

Fundamental knowledge of Structural equation modeling (SEM) and (Nvivo) ●●●●●

Proficient in using some accounting software for example QuickBooks. ●●●●●

Blackboard/ Moodle and Microsoft team ●●●●●

Proficiency in communication skills and interaction with others, "attending many human development courses and self-confidence" ●●●●●

Working as accountant at "Makah Markets"- Jordan-Irbid 2011-2102 ●●●●●
*Customer service representative Extensya company Jordan branch 2012-2013.

Distance Learning: Blackboard, Moodle, EduWave, Google Class Room, Zoom ●●●●●

Statistical Applications: SPSS, Smart-PLS, IBM SPSS Modeler

Managing Bibliographies Applications: EndNote.

Office Applications: All Microsoft windows programs

Experience in formulating questionnaires, interviews, focus groups, and other observational methods

Certified Trainer in finance, General Counsel for Islamic Banks and Financial Institutions, Kingdom of Bahrain.

Internationalization of Curriculum and Quality Assurance in Double Degree Programs, Varna University of Management,

Experience in Conducting interviews, data transcribing and coding.

Introduction to Accounting Data Analytics and Visualization- Coursera

Investment Analysis Managerial Finance, - International Accounting and Reporting Standards, Business Finance, Computer Application in Business, Advanced Accounting, Personal Development and Employability, Businesses Research Methods and Social and Environmental Reporting, Data Analysis.

EDUCATION AND QUALIFICATIONS

PhD in Accounting and Finance 2015 - 2018
At Business and Management Research Institute- Bedfordshire University, UK, Bedford

The Title of the Thesis: "**The relationship between Internal Corporate Governance Mechanisms and the Quality of External Audit Process**" Mixed Methods Approach.

Master in Accounting and Finance 2012 - 2014
Yarmouk University - Faculty of Economics and Administrative Sciences
course work with a comprehensive exam. **M.Sc. G.P.A (Rating): Excellent-(A) (89.4%); 2012-2014.** English language is used for teaching at Yarmouk University and the student use textbooks form British and American Universities. **Final Project title "The Influence of Capital Structure on Profitability: Selected Firms in Amman Stock Exchange"**

Bachelor in Accounting and Finance 2008 - 2012
Yarmouk University - Faculty of Economics and Administrative Sciences
G.P.A (Rating): Excellent-(A) (87.2%); with First Class Honours,- date placed on honour board of accounting department during year 2008-2009; 2009-2010; 2010-2011; 2011-2012. English language is used for teaching at Yarmouk University and the student use textbooks form British and American Universities

Associate Fellow of Higher Education Academy (AHEA) 2019
Higher Education Academy, UK
Recognition reference: PR176124
Date of recognition: 2019

Certified Management and Business Educator 2021
Chartered Association of Business Schools, UK

ACCA -Partially qualified (In progress)
Association of Chartered Certified Accountants, UK
In progress

CMA- (In progress)
Institute of Management Accountants, New Jersey, USA

Employment (HIGHER EDUCATION EXPERIENCE)

- Assistant Professor 2019 - Present
Philadelphia University at business school (accounting and finance department)
Jordan

Responsibilities

- Responsible for developing unit content and syllables
- Supervising student projects and the work of research students (Undergraduate and Postgraduate)
- Involving in teaching and designing an innovative curriculum in accounting (I was responsible for developing two paths for accounting department include taxation and auditing and forensic accounting)- Student Choose one of these

- Fundamental knowledge of Web based Languages including: HTML, CSS, PHP and Java script

Proficient in NVivo 11plus

Excel Fundamentals for Data Analysis Course - Coursera Macquarie University

Languages

English	● ● ● ● ●
Arabic	● ● ● ● ●
French	● ● ● ● ●

Membership of Editorial Board of Refereed Journals:

- International Research in Economics and Finance,
- Journal of Economics, Finance and Management Studies

Participating in the following accredited programs

- B.A in Accounting- ACCA accreditations
- B.A in Accounting- AACSB accreditations

- tracks
- Evaluate and monitor individual student progress and provide feedback to sustain student success
- Working in different committee such as research committee and committee of academic programme for the school.
- Review and update the Courses Learning Outcomes (CLOs).
- Review and update departments' units and syllabus to respond new market trends
- Responsible to the design of the courses and their quality assurance and enhancement in the context of university and the ministry of higher education and scientific research
- Leading different modules,
- Responsible for the design and delivery of units, including taking the lead in teaching teams within these units.
- Work with faculty members to modify the courses and teaching/learning strategies so that students can achieve the expected outcomes
- Responsible for delivery of unit content in the forms of lectures, seminars, workshops and supervision (when required)
- Marking of assessments and exams for individual units
- Providing individual support to students if required
- Dealing with student queries, face to face and over email
- Contributing in setting learning objectives, developing teaching resources and materials which support effective learning in line with university guidelines and course requirements
- Contribute to assessment design and grading books or different units
- Produce assessment and other related materials on time and to agreed specifications for my units.
- (Academic Advising) Identify the learning needs of students and respond appropriately through one to one support or directing students to further support and guidance
- Serve as thesis internal examiner for 6 master students
- Applying for Erasmus+ Project (Developing International Economic culture units)
- **-- Units involvement:**
- -Business Research Methods
- -Graduation Research Supervision
- -Financial Analysis Using Computer Applications
- -International Accounting and Reporting Standards
- -Corporate Accounting
- -Intermediate Accounting
- -Auditing
- -Cost Accounting
- -Computer Application in Business
- -Introduction to Financial Accounting (1)
- -Accounting Information Systems
- -Business Taxation
- -Managerial Accounting
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- Part Time Lecturer

2019 - 2021

ROSHD Virtual University, Turkey

Responsibilities:

- Preparing the course content and assessment methods for all units
- Teaching Companies Accounting
- Teaching Intermediate Management Accounting
- Teaching Advanced Financial Accounting
- Graduation Research Supervision
- Developing assessment criteria
- I have experience in on-line learning, I have worked ROSHD Virtual University in Turkey I focus on integrating various learning technologies to enhance critical thinking, technologies such as analytics, Padlet, Virtual learning

environments.

- Visiting Staff

2017 - 2020

University of Bedfordshire, UK

Responsibilities

- Responsible for delivery of unit content in the forms of lectures, seminars and workshops
- Masters Thesis Supervision
- Marking of assessments and exams for individual units
- Providing individual support to students if required
- Reporting to Line Manager and Course Coordinator for progress or any related queries
- Liaison with External examiners for approval of marks and assessments
- Developing Unit enhancement plan (UEPs) at the end of year
- Marking and Moderating summative assessments of the units at all locations
- Involved in supervising various business subjects at both undergraduate and post-graduate level.
- I have been coordinating and been involved in delivery of various modules/unit across partner colleges and campus of university of Bedfordshire. My involvement includes different modules/ Course taught across undergraduate and post-graduate level.

- Full Time Lecturer

2014 - 2015

Jordan College for Scientific & Technology (JCST).

Teaching and supervising students.

Units involvement:

- Auditing
- Accounting principles (1 & 2)
- Companies accounting
- Managerial accounting

Responsibilities

- Responsible for delivery of unit content in the forms of lectures, seminars, workshops and supervision (when required)
- Marking of assessments and exams for individual units
- Providing individual support to students if required
- Dealing with student queries, face to face and over email

- Visiting lecturer

2013 - 2014

Yarmouk University

Responsibilities

- Responsible for delivery of unit content in the forms of lectures
- Marking of assessments and exams for individual units
- Providing individual support to students if required
- Dealing with student queries, face to face and over email

CURRICULUM DEVELOPMENT EXPERIENCE

- Higher Education Programs Accreditation

Experience with the following accreditation

bodies:

Support submissions to accreditation bodies as required, including demonstration of compliance standards.

- 1- Accreditation and Quality Assurance Commission for Higher Education Institutions (AQACHEI)- Jordan.
- 2- Accreditation Council for Business Schools and Programs (ACBSP)- USA.
- 3-Association to Advance Collegiate Schools of Business (AACSB) – International.
- 4-EQUIS accreditation.

- Involving in developing and designing Master of Business Administration (MBA) Program

-- Involving in developing and designing an innovative curriculum in accounting (developing two paths for accounting department include taxation and auditing and forensic accounting)- Student Choose one of these tracks

- B.A in Accounting- ACCA accreditations

- B.A in Accounting- Accreditation Council for Business Schools and Programs (AACSB) accreditations

Quality Control Criteria and International Standards in terms of: School Context, Governance & Strategy, Academic Programmes, Students, Faculty, Research & Development, Internationalization, Ethics Responsibility and Sustainability, Engagement with the world of practice, Resources & Administration.

- Lead innovation in curriculum development and design programmes that keep the Department at the leading edge of the discipline. Take responsibility for the quality of curriculum development and programme designs. Updating the syllabus of the units continuously to reflect the recent topic and according to the accreditation requirements.

Committees (Administrative and Academic Responsibilities)

Serve as a member of the research and administrative committees:

- Member of School of Business' Council
- Member of Erasmus committee (Erasmus+ Project Developing International Economic culture units)
- Member of the Committee on International Foreign Relations
- Head of the ACCA accreditation committees
- Member of developing undergraduate and postgraduate programs.
- Committee of training and continuous education.
- Committee of quality assurance and accreditation.
- Committee of conferences and seminars.
- Committee of library and information resources.
- Committee of development of teaching and learning methods.
- Work with faculty members to modify the courses and teaching/learning strategies so that students can achieve the expected outcomes.
- Committee of AACSB accreditation.
- University Disciplinary Committee
- AACSB Planning Committee

Publication

- The mediating role of innovation in the relationship between corporate governance and organization performance; **International Journal of Business Information Systems**. Entering publication schedule. (Inderscience - Indexed in SCOPUS)- (Forthcoming)
- The Impact of the organizational factors on the intention to adopt cloud-based accounting information system among Jordanian financial SMEs. **International Journal of Business Excellence**; Entering publication schedule. (Inderscience - Indexed in SCOPUS)- (Forthcoming)
- The Effect of Board of Directors and CEO on Audit Quality: Evidence from Listed Manufacturing Firms in Jordan; **Journal of Asian Finance, Economics and Business** Vol 8 No 2 (2021) 0243–0253 Qasim Ahmad

ALAWAQLEH, Nashat Ali ALMASRIA, Jafer Maroof ALSAWALHA. (Indexed in SCOPUS)

- The Impact of Audit Committee Performance and Composition on Financial Reporting Quality in Jordan; **International Journal of Financial Research**. Vol. 12, No. 3, Special Issue; 2021. Qasim Ahmad ALAWAQLEH, Nashat Ali ALMASRIA. (Indexed in SCOPUS)
- The effect of working capital management and credit management policy on Jordanian banks' financial performance. Abdulnasef, A. L., Almasria, N. A., & Alawaqleh, Q. (2022). **Banks and Bank Systems**, 16(4), 229-239.(Indexed in SCOPUS)
- FACTORS AFFECTING THE QUALITY OF AUDIT PROCESS "THE EXTERNAL AUDITORS' PERCEPTIONS". Almasria, N. A. (2022). **The International Journal of Accounting and Business Society**, 30(1).
- Corporate Governance and the Quality of Audit Process: An Exploratory Analysis Considering Internal Audit, Audit Committee and Board of Directors." **European Journal of Business and Management Research** 7, no. 1 (2022): 78-99.(Indexed in SCOPUS)
- INVESTIGATING THE ROLE OF APPLYING THE QUALITY COST APPROACH IN THE MANUFACTURING SYSTEM IN THE PUBLIC SHAREHOLDING MANUFACTURING COMPANY IN JORDAN. **Academy of Accounting and Financial Studies Journal** 25 (5), 1-13.
- Determinant Governance Mechanisms Affecting the Quality of Auditing: the External Auditors' Perceptions, N Almasria; **British Journal of Economics, Finance and Management Sciences** 18 (1), 38-65
- Empirical Evidence on the Relationship between Internal Audit Factors and The Quality of External Audit; SC Nashat Almasria, John Clark; **International Journal of Management and Applied Science** 4 (2), 72-80

--Google scholar URL:

https://scholar.google.com/citations?user=_M85nrQAAAAJ&hl=en&oi=sra
International Journal of Business Excellence

-Work in Progress:

- **The Impact of the COVID-19 Pandemic on the Returns of Stock Exchange Sectors in a developing country: Evidence from Jordanian market.**
- **The Impact of COVID-19 Pandemic on Small and Medium-Sized Enterprises Performance in Jordan**
- **Evaluating the Applicability of Blockchain and Big Data in Transforming the External Quality Process -**
- **Macroeconomic factors, firm characteristics and financial performance: A study of selected quoted manufacturing firms in Jordan**

Business and Community Engagement Experience:

- I have a strong interest in consulting, training and other activities to serve the society and community.
- I am working on research projects involving external collaborators from the industry and other universities
- Work as Editorial and Review Board in different Journal
- I am an experienced thesis examiner as I serve as external and internal examiner).
- Prepare proposals and applications (e.g. for research funding) to external

- bodies with the guidance and assistance of experienced colleagues
- Training course on Certified Internal Auditor (CIA)
 - Training course on Managerial Accounting
 - Training course on Public Relation

Conferences

1- The International conference on Accounting and Accountability in Emerging Economies (AAEE 28 - 29 June 2018); Essex Business School:

The relationship between corporate governance mechanisms and the quality of external audit service– Qualitative study”. Paper based on the main study results- Qualitative research. The conference is sponsored by “the Journal of Accounting in Emerging Economies (JAEI)” and “the Sustainability Accounting, Management and Policy Journal”.

2. Presenting a paper in the **40th annual conference of the European Accounting Association (EAA), Bocconi University, Milan- Italy, (30th May - 1st June), 2018,** “Audit quality and corporate governance “Mixed Methods Approach. Paper based on the main study results.

3. Attending the 35th PhD forum, “**European Accounting Association” (EAA), Milan, Italy, “May 2018.**

4. “American Accounting Association” (AAA); the twenty-fourth 24th annual audit & assurance conference which was held on January 11-13, 2018, at the Hilton Portland; “Empirical evidence on internal audit and audit quality”- Questionnaire survey (American Accounting Association -AAA-2018 Auditing Midyear conference.

5. Participating in the American Accounting Association (AAA) Doctoral workshop which was organised by KPMG- audit firm; Doctoral colloquium organized by (KPMG), Portland, USA, and January/2018.

6. Presenting a paper in **33rd International Conference on Social Science and Economics (ICSSE) which was held in Philadelphia, USA,** December, 2017. Pilot study results.

7. Participated in the scientific day on “the latest and most important developments in the International Financial Reporting Standards (IFRS) and International Standards on Auditing (ISA)” and presented my questionnaire on this scientific day, this workshop organized by **the Jordanian Association of Certified Public Accountants (JACPA) training for external auditor. This workshop was held at the Le Meridien Hotel, Amman-Jordan on 4th/ February/ 2017.**

8. Participated in the “**British Accounting and Finance Association” (BAFA) “the 26th annual conference” in Edinburgh 10th- 12th / April / 2017 which held at Heriot- Watt University** and presented the quantitative part of the thesis “the relationship between Corporate Governance Practices and External Audit Quality”- based on pilot study results.

9. Presented a paper in the **17th conference on Accounting and Finance in Emerging Economies (AFEE) Special Interest Group of the British Accounting and Finance Association (BAFA) which held at the Cranfield University** (School of Management) on Friday 23rd June 2017, developmental paper “The influence of board of director characteristics, audit committee and ownership structure on audit quality: Evidence from Manufacturing Firms in Jordan Listed in Amman Stock Exchange”. Secondary data models.

10. A paper was presented on 'Quantitative results of the relationship between corporate governance and audit quality in annual internal seminar of **Centre for Contemporary Accounting, Finance and Economics (ResCAFE), University of Bedfordshire in May 2017 (17/5/2017)**.

11. Attended a number of internal seminars and workshops in the University of Bedfordshire on different areas and topics (Methodology, data analysis, PhD student presentations).

12. Attending Continuing Professional Education workshop which organised by the **AmericanAccounting Association (AAA)**.

13. Participated in various events and workshops in the BMRI such as NVIOIV workshop, regression analysis, SEM workshop and SPSS workshop and other modules.

14. Presented the work in three different internal seminars in the "**Business and Management Research Institutes**" (BMRI.)- Firstly, an annual seminar of "**Research Centre for Contemporary Accounting, Finance and Economics**" (Res CAFE) in May and July 2017, secondly, in an annual seminar of "Business and Information Systems Research Centre" (Res BISC) research Centre November 2017 at University of Bedfordshire.

15. Attending Continuing Professional Education workshop which organised by the **Institute of Chartered Accountants in England and Wales (ICAEW); Audit Futures programme**.

Workshop

- Attending several of research methodology workshops which organized by the **Research Graduate Schools (RGS) and Business and Management Research. Institutes**" (BMRI) at the university of Bedfordshire- UK, during the period of 2015- 2019.
- Attending symposiums on **critical thinking, academic writing, editing and crafting as well as academic publishing**.
- Attending symposiums on different data analysis techniques for example workshops for two days for **regression analysis, Structural Equation Modelling and thematic analysis**.
- Attending symposiums on different data analysis software for quantitative and qualitative data for example **SPSS /AMOS, SEM and Nvivo**.
- Participating in several of training courses entitled teaching and learning in higher education organized by **Centre for Learning Excellence at Bedfordshire University** for example, assessment and feedback in higher education workshop.

- Attended online courses with certificate of completion:

- Attended "personal planning skills" course- provided by Edlal organization.
- Attended "entrepreneurship in scientific methodology" course - provided by Edlal organization.
- Attended "digital entrepreneurship" course - provided by Edlal organization.
- Attended "preparing financial statements" course - provided by Edlal organization.
- Attended "financial accounting" course provided by the University of Maryland, EDX. This course related to the preparation of ACCA 'Financial Accounting (FA)/FFA' exam.
- Attended "introduction to corporate finance" course provided by the Columbia University, EDX.
- Attended "introduction to finance, accounting, modeling and valuation" course

provided by Udemy platform.

- Attended “an entire MBA in 1 course” course provided by Udemy platform.
- Attended “introduction to accounting: mastering financial statements” course provided by Udemy platform.
- Attended “accounting analytics” ” course provided by University of Pennsylvania offering through coursera platform.

- Attended online workshop related to online teaching and learning with certificate of completion all related activity and work

-Attending several of webinar and workshops which organized by the **British Council and confounded by Erasmus program of the European Union:**

- Workshop 1: Experiential Online Pedagogies
 - Workshop 2: Online Assessments
 - Workshop 3: Preparedness and Curriculum Design
 - Workshop 4: Experiential Online Pedagogies
 - Workshop 5: Online Assessments
 - Workshop 6: Preparedness and Curriculum Design
 - Webinar MED2IaH - Internationalization of Formal Curriculum
 - Webinar MED2IaH - Global Skills Development in a local context
 - Webinar MED2IaH -Virtual Mobility
 - Webinar MED2IaH -On Campus Diversity and Intercultural Engagement
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- Workshop organized by the **Jordan Association of Certified Public Accountant “The Latest and important Development in International Financial Reporting standards (IFRS) and International Standards on Auditing (ISA).**

Professional Memberships, professional associations and Research interests

- Member of the European Accounting Association (EAA)
- Member of the British Accounting and Finance Association (BAFA)
- Member of the European Auditing Research Network (EARNet)
- Member of American Accounting Association (AAA)-Member ID AAA 73318
- Member of the Arab Statisticians Forum.
- Professional Teaching Scheme (PTS) - learning and teaching training - University of Bedfordshire
- Teaching and supporting learning in higher education programme 2106-17 (TSLHE) - University of Bedfordshire
- Associate Fellow of Higher Education Academy (AHEA)-
- ACCA (On-going Partially Qualified)
- American Association of International Researchers

Online Platform, Apps and Tools:

Online Platform, Apps and Tools have been used in my Teaching and Learning:

-Platform for giving class:

- Microsoft team Platform
- Zoom Platform
- Thinkific's

-Apps and Tools for making interactive video

- Edpuzzle
- Playposit

-For making activity and questions pool -

- AnswerGarden
- Quizizz
- Poll Everywhere
- Kahoot
- Mentimeter
- gather workshop

Training Courses

- Excel applications course for accountant and financial analyst
- Training course on Statistical Analysis using SPSS
- Training course on Research Methodology in Business
- Training course on Managerial Accounting
- Training course on Certified Financial Manager
- Training course on Certified Internal Auditor (CIA)

Awards and achievements:

- Awards:
- Honor List undergraduate students, Accounting Department, Yarmouk University
- Honor List Masters Students, Accounting Department, Yarmouk University.
- Scholarship from Yarmouk University for a master's degree in accounting.
- The best PhD thesis presentation Certificate. Bedfordshire University- Research Graduate School - (RGS, 4th of July, 2018).

References

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Dr Banita Lal-Associate Professor

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